

## ASTD TechKnowledge Conference 2007

Session No. W109CS

# Rapid LCMS-Based Authoring

Presented by:

**Ray Jimenez, PhD**

Vignettes for Training, Inc.  
1191 Huntington Drive, 188  
Duarte, Ca 91010  
rjimenez@vignettestraining.com  
www.vignettestraining.com  
(626) 234-1589



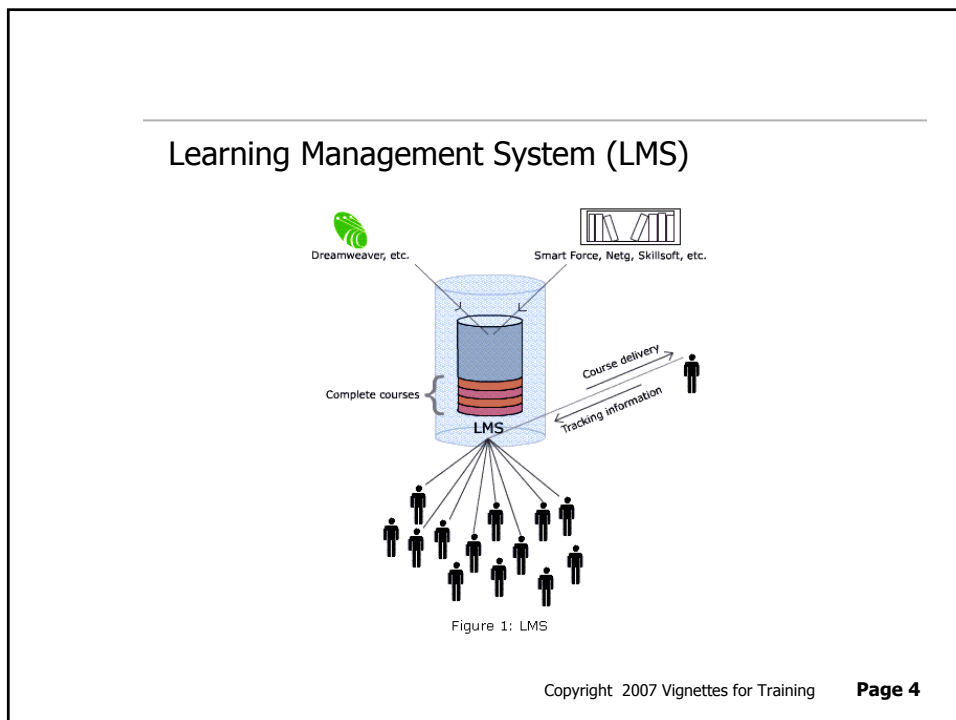
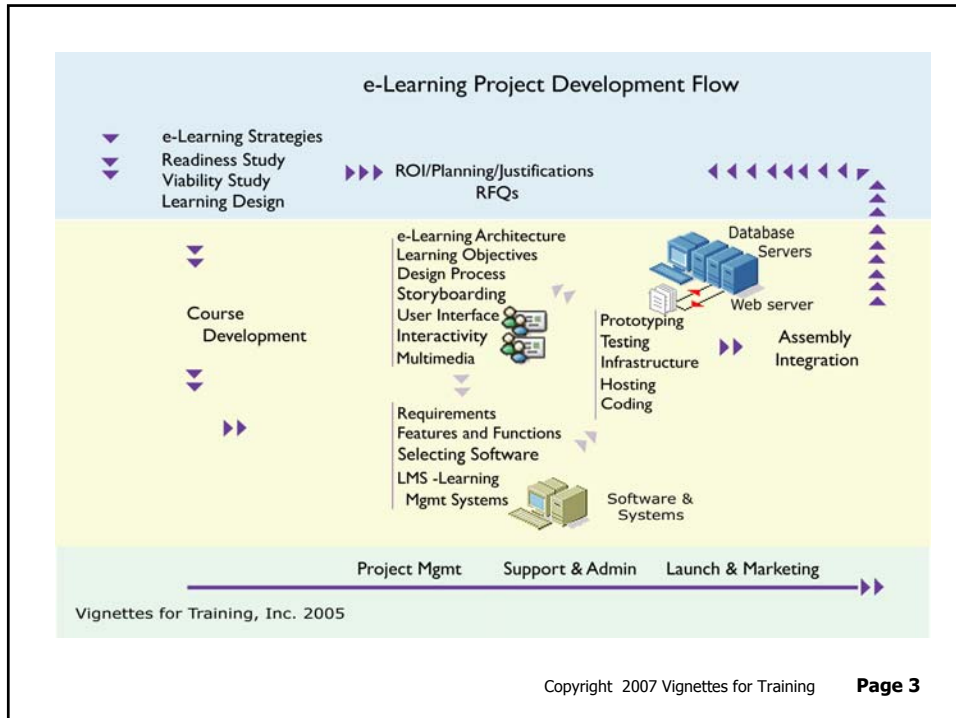
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### Learning Objectives:

- Apply the built-in step-by-step rapid content development functions and features
- Develop your programs to maximize OutStart's rapid authoring and content management capabilities
- Integrate your programs quickly and make them flexible and easy to reuse
- Assess areas in your projects that can cause delays, high costs, and failed implementation



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## Content Management System (CMS)

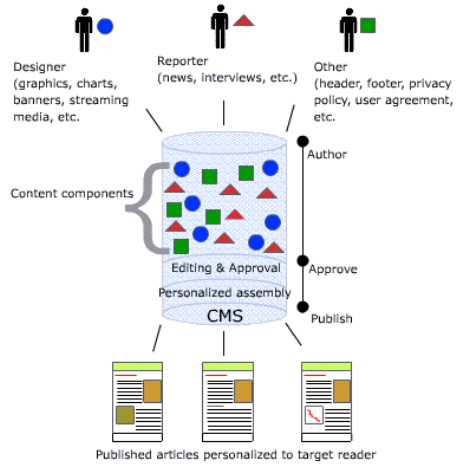


Figure 2: CMS

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## Learning & Content Management System (LCMS)

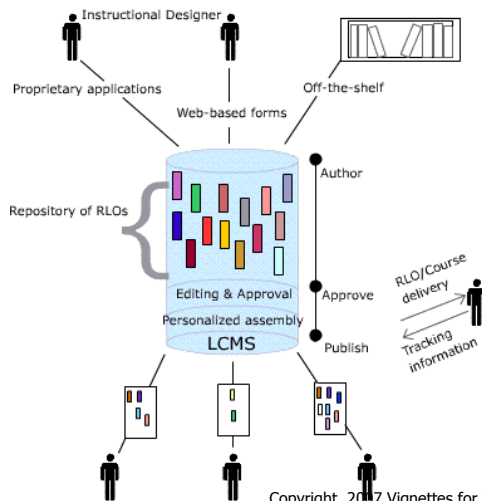


Figure 3: LCMS

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## Learning & Content Management System (LCMS)

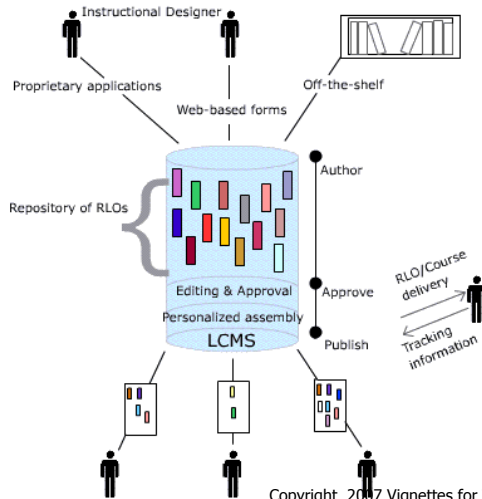


Figure 3: LCMS  
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## Roles and Users of an LMS / LCMS

Complex, sometimes competing interest and resources

### Author/Course Development

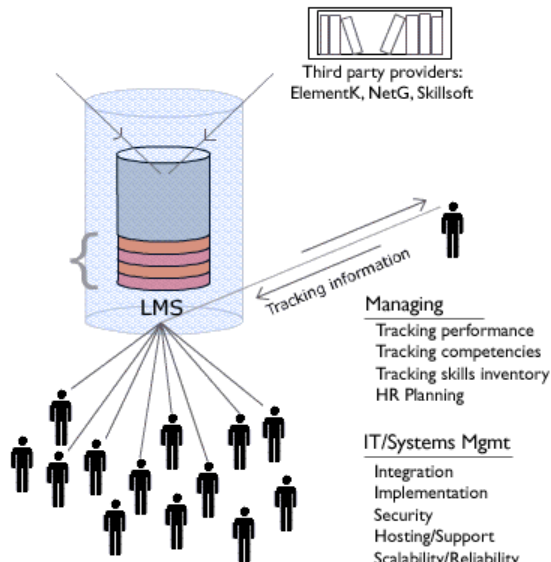
- Create courses
- \*Interactivity
- \*Multimedia
- \*Learning communities

### Training Admin

- Assign access
- Invite students
- Track progress
- Certification
- Publish catalogs

### Learners

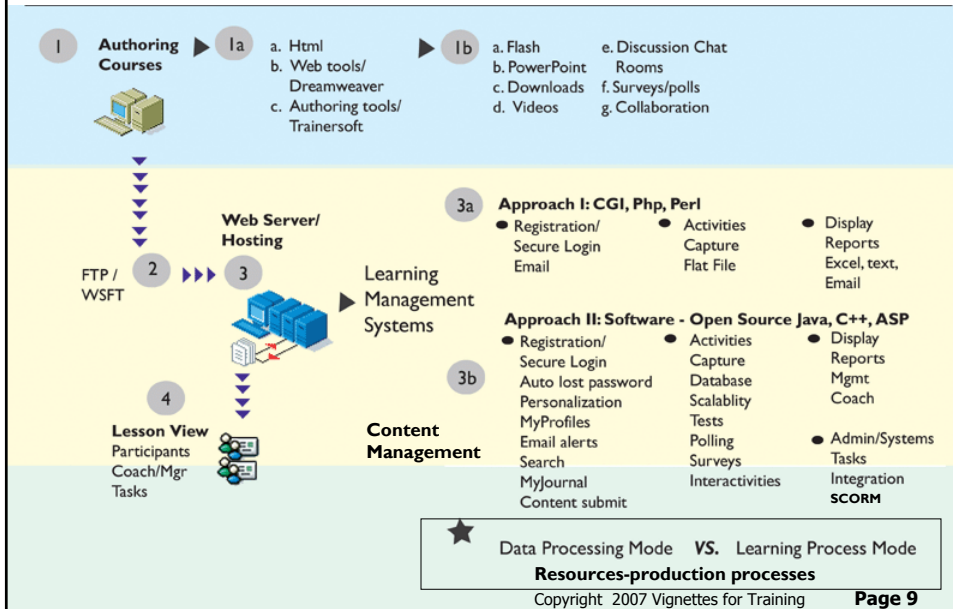
- Registration
- Profile update
- 24/7 support
- Bookmarking
- Tracking
- Note taking
- Search



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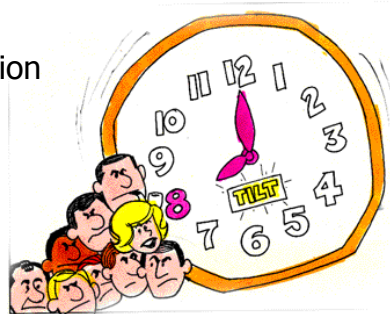
# LMS and LCMS



## Topics for Applications and Discussions

### Conditions for Success in Rapid LCMS and LMS use

- Clear strategies and logic
- Process flow and implementation



## Topics for Applications and Discussions

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### Standardization of Development Process

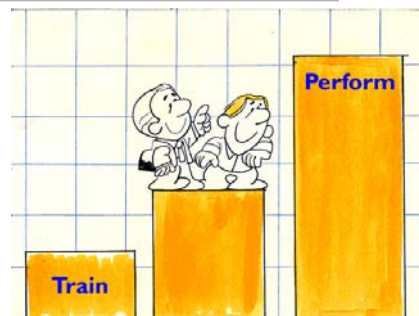
- Opportunities for reducing costs
- Moving from manual to LCMS assisted development
- From storyboarding to final production

## Topics for Applications and Discussions

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### Flexible authoring

- Quickly developing and assembling reusable content
- Content aggregation capabilities
- Provide customized learning experience

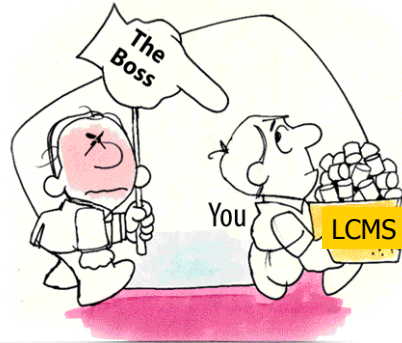


## Topics for Applications and Discussions

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Collaboration with team of contributors,  
developers, SMEs

- Experts and reviewers making comments directly
- Simultaneous editing and review
- Audit trail and approvals



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## Topics for Applications and Discussions

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Areas of cost savings and efficiency  
improvements

- Achieving business goals and strategies
- Real dollar savings in production, time of development, reduction of media costs



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**Ray E. Jimenez, Ph.D.**

**CEO**

**Vignettes for Training, Inc.**

[rjimenez@vignettestraining.com](mailto:rjimenez@vignettestraining.com)

[www.vignettestraining.com](http://www.vignettestraining.com)

Office (626) 930-0160



Vignettes for Training, Inc.

- Content development
- Free Rapid LMS/LCMS
- Performance-Driven LMS
- Training Payback System
- Consulting and Workshops

References & Links

Rapid e-Learning free downloads

<http://www.vignettestraining.com>

send email to

[rjimenez@vignettestraining.com](mailto:rjimenez@vignettestraining.com)

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materials or ask your questions.

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Ray Jimenez, 7/18/2006